



## 2024 CORPORATE PARTNER

We would like to offer your organization/company the opportunity to become a Corporate Partner with the Brandywine Valley SPCA (BVSPCA) in 2024. Our campuses provide lifesaving services to an area with over two million community members and growing.

### BVSPCA Locations:

- Shelter | West Chester, PA
- Animal Health Center | Malvern, PA
- Shelter & Animal Health Center | New Castle, DE
- Shelter & Animal Health Center | Georgetown, DE
- Animal Rescue Center (ARC) | Georgetown, DE
- Shelter & Animal Health Center | Dover, DE

The BVSPCA was instrumental in creating the first no-kill state in the United States (Delaware) and currently acts as a mentor for high risk shelters in the country, thanks to our progressive approach to sheltering and veterinary care. In 2022, we ushered in Delaware's first in-house shelter ICU to treat shelter animals that currently go for outside emergency care, as well as for families who can't afford specialty care for their pets.

The opportunities are endless when partnering with the BVSPCA, whether it's emergency relief efforts, lifesaving transports, humane education, or community-based resources, your partnership and voice will be connected to a powerful mission. Join our pack today and be a part of the positive change happening for the more than 17,000 animals depending on us each year.

### PACKAGE INCLUDES



#### Sponsorship of our Signature Events (physical or virtual):

- Walk for Paws 300,000 reach
- Forget-Me-Not Gala 200,000 reach
- Bark on the Boards 250,000 reach
- Or a comparable fundraiser or campaign



#### Print Marketing:

- Bi-annual printed newsletter 40,000+ reach
- Promotional material in adoption "Go Home" packets (19,000+ placements a year)
- Logo on event print material (shirts, bags, flyers, banners, etc.)
- Logo inclusion in our annual report



#### Digital Marketing:

- Company logo on our website as a corporate partner with a link to your site (over 12,000 page views per day)
- Corporate partner presence on all social media outlets (190K followers)



#### Digital Marketing Cont.:

- Corporate partner digital feature in community initiatives (without exclusive sponsor)
- E-blast feature 63,000+ reach
- Digital slide or video in the shelters (at participating campuses)

# Sponsorship Opportunities

## ☐ Gold Corporate Sponsor

**\$20,000**

- Full page advertisement in signature event programs (digital or print)
- Recognition at all three signature events (Walk for Paws, Gala, & Bark on the Boards) that includes print & digital assets
- Recognition at event zones or presenting partner naming
- Reserved seats or tickets to our annual gala or comparable fundraiser

## ☐ Silver Corporate Sponsor

**\$10,000**

- Half page advertisement in signature event programs (digital or print)
- Signature events recognition (allocated or selected)
- Vendor booth at Walk for Paws and Bark on the Boards with prominent location
- Reserved seats or tickets to our annual gala or comparable fundraiser

## ☐ Bronze Corporate Sponsor

**\$5,000**

- Quarter page advertisement in signature event programs (digital or print)
- Vendor booth at Walk for Paws or Bark on the Boards
- Reserved seats or tickets to our annual gala or comparable fundraiser

☐ **YES**, sign my company up!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Options:

☐ Pay in full in advance – please find our check enclosed

☐ Bill us quarterly in 2024

☐ Charge our corporate credit card monthly in 2024

☐ Mastercard

☐ Visa

☐ American Express

☐ Discover Card

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

BVSPCA Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_