



Saturday, April 27, 2024

10AM - 1PM | Rain or Shine

West Goshen Community Park
1023 Fern Hill Rd, West Chester, PA 19380

Sponsorship Opportunities

LEADER OF THE PACK - \$10,000

- Recognition as the presenting title sponsor for Walk for Paws
- Recognition as the lead sponsor for site zone (petting zoo, kids zone, vendor village, or doggie zone)
- Prominent logo placement on the start/finish sponsor banner
- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Shout-out on BVSPCA social media to 175,000+ followers
- Feature mention in an Eblast to 53,000+ subscribers
- Prominent placement of company name & logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/12/2024)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Five 5k race entries

CANINE COMPANION - \$5,000

- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Logo in an Eblast to 53,000+ subscribers
- Elevated placement of company name & logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/12/2024)
- Elevated logo placement on sponsor banner
- Logo recognition on walk route markers
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Three 5k race entries

FAITHFUL FRIEND - \$3,000

- Logo inclusion in event marketing & any promotional materials
- Logo & website link on bvspca.org
- Logo in an Eblast to 53,000+ subscribers
- Logo on event t-shirt
- Inclusion of promotional materials in "goodie bags" (Items in by 4/12/2024)
- Logo placement on sponsor banner
- Logo 5k water station table(s)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)
- Two 5k race entries

CAT'S MEOW - \$1,000

- Logo inclusion in event marketing & any promotional materials
- Logo and website link on bvspca.org
- Logo in an Eblast to 53,000+ subscribers
- Inclusion of promotional materials in "goodie bags" (Items in by 4/12/2024)
- Company name on sponsor banner (text format)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)

PAW PAL - \$500

- Logo and website link on bvspca.org
- Logo in an Eblast to 53,000+ subscribers
- Inclusion of promotional materials in "goodie bags" (Items in by 4/12/2024)
- Reserved location for product display and information table at walk site (1 table & 2 chairs included)



***Please note that your sponsorship commitment and logo (including permission to use) must be received no later than April 12, 2024 for guaranteed inclusion on promotional collateral, including t-shirts, press releases, and event program.**



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Event Contact

Justina Calgiano | JCalgiano@BVSPCA.org | 610-692-0639

Sponsorship Opportunities

PLEASE CHOOSE SPONSORSHIP LEVEL

LEADER OF THE PACK	\$10,000	CAT'S MEOW	\$1,000
CANINE COMPANION	\$5,000	PAW PAL	\$500
FAITHFUL FRIEND	\$3,000		

I am sorry that I cannot sponsor the Walk For Paws, but here is a gift of \$ _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____

Phone: _____ Email: _____

METHOD OF PAYMENT:

Credit Card: _____ Check made payable to Brandywine Valley SPCA

Visa Mastercard AMEX Discover

Card Number: _____ - _____ - _____ - _____ CVV _____

Name on card: _____ EXP _____

PLEASE RETURN COMPLETED FORM

By phone:

By fax:

By email:

By mail:

Brandywine Valley SPCA, Attn: _____
1212 Phoenixville Pike
West Chester, PA 19380