



2025 CORPORATE PARTNER

We would like to offer your organization/company the opportunity to become a Corporate Partner with the Brandywine Valley SPCA (BVSPCA) in 2025. Our campuses provide lifesaving services to an area with over two million community members and growing.

REGIONAL COVERAGE

Pennsylvania

- Chester County
- Delaware County
- Central PA - Harrisburg

Delaware

- New Castle County
- Kent County
- Sussex County

New Jersey

- Camden County

Washington, DC

- District of Columbia

The BVSPCA was instrumental in creating the first no-kill state in the United States (Delaware) and currently acts as a mentor for high risk shelters in the country, thanks to our progressive approach to sheltering and veterinary care. BVSPCA was recently recognized for reaching No-Kill status in Central PA at the Humane Society of Harrisburg Area following the organization's affiliation in early 2024. BVSPCA has also expanded these No-Kill initiatives into New Jersey and January 1st will begin it's partnership with DC Health by providing care and support for all animals in the District of Columbia.

The opportunities are endless when partnering with the BVSPCA, whether it's emergency relief efforts, lifesaving transports, humane education, or community-based resources, your partnership and voice will be connected to a powerful mission. Join our pack today and be a part of the positive change happening for the more than 20,000 animals depending on us each year.

PACKAGE INCLUDES



Sponsorship of our Signature Events (physical or virtual):

- 🐾 Walk for Paws 300,000 reach
- 🐾 Forget-Me-Not Gala 200,000 reach
- 🐾 Bark on the Boards 250,000 reach
- 🐾 Or a comparable fundraiser or campaign



Print Marketing:

- 🐾 Bi-annual printed newsletter 40,000+ reach
- 🐾 Promotional material in adoption "Go Home" packets (20,000+ placements a year)
- 🐾 Logo on event print material (shirts, bags, flyers, banners, etc.)
- 🐾 Logo inclusion in our annual report



Digital Marketing:

- 🐾 Company logo on our website as a corporate partner with a link to your site (over 12,000 page views per day)
- 🐾 Corporate partner presence on all social media outlets (212K+ followers)



Digital Marketing Cont.:

- 🐾 Corporate partner digital feature in community initiatives (without exclusive sponsor)
- 🐾 E-blast feature 108,000+ reach
- 🐾 Digital slide or video in the shelters (at participating campuses)

Sponsorship Opportunities

Gold Corporate Sponsor

\$20,000

- Full page advertisement in signature event programs (digital or print)
- Recognition at three signature events in the market of your choosing, that includes print & digital assets
- Recognition at event zones or presenting partner naming
- Reserved seats to our annual gala or comparable fundraiser

Silver Corporate Sponsor

\$10,000

- Half page advertisement in signature event programs (digital or print)
- Signature events recognition (allocated or selected)
- Vendor booth at Walk for Paws, Bark on the Boards, or Penguin Plunge with prominent location
- Reserved seats to our annual gala or comparable fundraiser

Bronze Corporate Sponsor

\$5,000

- Quarter page advertisement in signature event programs (digital or print)
- Vendor booth at Walk for Paws, Bark on the Boards, or Penguin Plunge
- Reserved seats to our annual gala or comparable fundraiser

YES, sign my company up!

Company Name: _____

Address: _____

Phone: _____ Cell: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

Pay in full in advance – please find our check enclosed

Bill us quarterly in 2025

Charge our corporate credit card monthly in 2025

Mastercard

Visa

American Express

Discover Card

Account #: _____ Expiration Date: _____ CVV: _____

BVSPCA Contact: _____ Email: _____ Phone: _____

Mailing Address: _____